

- How does this article attempt to interest the reader while also implying the writer's opinions about the subject matter?



Do you believe style should be prioritised over substance?

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Wearing a sleek watch isn't just about donning a [fashionable](#) accessory to complete an equally chic outfit.

It's also about having a practical device close at hand that will help you keep track of the time as you go about your day... right?

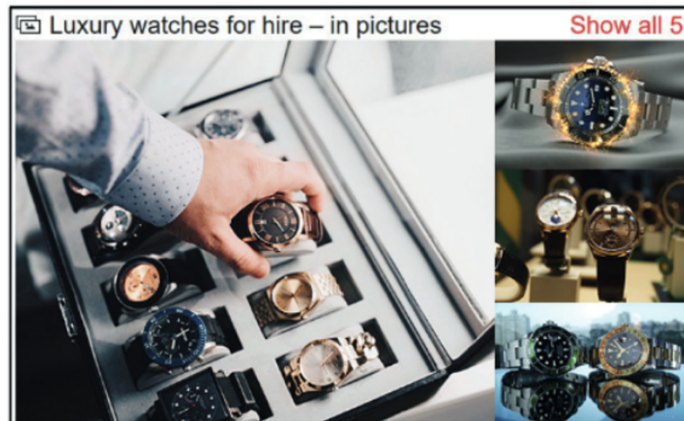
- 5 Well, there's now a [trend](#) among watch collectors to purchase stylish timepieces that don't actually work, making them void of any useful function altogether.

So, what is the point of wearing a watch that, to put it frankly, is broken?

According to [The Wall Street Journal](#), it's all about prioritising style over substance.

- 10 Men's fashion editor Jacob Gallagher explains that men who follow this trend may have been inspired by artist [Andy Warhol](#)", who often wore a Cartier Tank watch that didn't tell the correct time.

"I don't wear a Tank watch to tell the time," Warhol [stated](#) in 1973. "Actually I never even wind it. I wear a Tank because it is the watch to wear!"



- 15 While some may view the practice of wearing an inoperative watch as strange, others would argue that there is logic in keeping up appearances.

Stephen Viscusi, author of *On the Job: How to Make it in the Real World of Work*, is of the opinion that wearing a wristwatch could be a make or break decision when applying for a job.

“My advice to you millennials who use your phones as timepieces is simple: cut it out! Go buy a wristwatch!” Viscusi wrote for [Huffington Post](#).

- 20 “It may be a gimmick, but believe me, it will separate you from everyone else your own age interviewing for the same job.”

While the notion of wearing a luxurious wristwatch may not be feasible for those unwilling to dish out thousands of pounds on a gadget that has no function, others may work around this by renting watches for a fraction of the price.

- 25 Shlomo Gelernter, a real estate broker from Manhattan, explained to [The Independent](#) that he wears flashy watches every single day by leasing them temporarily.

“It’s just like having a nice car, or a nice house. People’s perception of who you are changes instantaneously, without even speaking a word to you, when they notice a luxury timepiece on your wrist,” he said.

- 30 Whether you think wearing a broken watch that looks the part is worth the price or you’re of the opinion that it’s completely illogical, one thing’s for certain: it definitely is an expensive pastime.

Adapted from an online article by Sabrina Barr from the “Indy/Life” link of [The Independent](#), an online UK newspaper (2018).

* Andy Warhol: American artist who was a leading figure in the “pop art” movement